

Guinness World Records 2021 Cover Reveal Competition – Australia Terms and Conditions

Eligibility

1. Entry is open to residents of Australia.
2. Employees, immediate family members of employees, employees of any company associated with the Promotion are ineligible to enter.

Entry

3. The Promotion commences on 02:00 AEDT on Friday, 6 March 2020 [15:00 GMT on Thursday, 5 March 2020] and entries close on 10:59 AEDT on Friday, 27 March [11:59 GMT on Thursday, 26 March 2020] (promotion period)
4. To enter, Eligible Entrants must answer a multiple-choice question during the Promotion Period and enter via <https://www.guinnessworldrecords.com/products/books/guinness-world-records-2021/cover-reveal-competition>
5. Only one entry, per participant.
6. No purchase is necessary to enter this competition.

The Promoter

7. The Promoter is Pan Macmillan Australia [ABN 28 001 184 014] of Level 25, 1 Market Street, Sydney 2000 NSW Australia in conjunction with Guinness World Records of 12th Floor, South Quay Plaza 3, South Quay Building, 189 Marsh Wall, London E14 9SH United Kingdom.

Prizes and winning

8. The random prize draw will take place at 18:00 AEDT on Thursday, 2 April 2020 [09:00 BST on Thursday, 2 April 2020] at Pan Macmillan Australia, Level 25, 1 Market Street, Sydney 2020 NSW Australia.
9. The winners will have their photograph animated on the front cover of the Guinness World Records Book 2021 Edition. The winner will be required to submit their photograph to Guinness World Records in order to receive the prize.
10. Total Prize pool value is \$0.

Prize conditions

11. Winners will be notified by email within 14 (fourteen) business days after the competition closes.
12. Responsibility cannot be accepted for entries late or lost due to the internet.
13. If there are any unclaimed or un-awarded prizes within seven (7) days a prize draw will be conducted on Thursday, 30 April 2020, at the same time and place as the original draw. If a winner is drawn they will be contacted by email within seven (7) business days. Note: The redraw a week after notification is imperative due to the time it takes to design, animate and print the cover.
14. The winner may be required to take part in promotional activity.
15. The odds of winning are dependent upon how many entries are received.
16. Guinness World Records and Pan Macmillan Australia will hold your personal data (which may include name, age, address and email address) to ensure compliance with these rules and to supply you with the prize if you win. Your personal data will not be sent to any third party except as required to administer the competition and will not be used to send you any other promotional information.
17. Notwithstanding anything to the contrary in Guinness World Records' Privacy Policy, and except where prohibited by law, by entering the contest, all entrants grant an irrevocable, perpetual, worldwide non-exclusive license to Guinness World Records and Pan Macmillan Australia, to reproduce, distribute, display and create derivative works of the entries,

including any photographs, for Guinness World Records to use, without notice or further compensation, worldwide, and in perpetuity, in any and all forms of media, now known and hereafter devised.

18. Printing and other quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Terms and Conditions, all prize claims in excess of the advertised prize pool will be honoured. Instant win game materials void if stolen, forged, mutilated or tampered with in any way.
19. Guinness World Records and Pan Macmillan Australia shall not be liable for loss or damage which the winner may suffer in respect of the prize, but liability is not excluded for death or personal injury caused by Guinness World Records' negligence.
20. Authorised under NSW Permit No LTPS/20/42844
21. The prize is not transferable, exchangeable or redeemable for cash.